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Hollywood Hoopla

FESTIVAL ALERT! The 3rd Annual **Other Venice Film Festival** is happening March 16-19th and this local fest promises to be bigger, crazier and more dynamic than ever. Why is it called the Other Venice Film Festival? Well, because there is already a Venice Film Festival - in Venice, Italy! Nightly events, filmmaker panels, industry Q & A sessions, award ceremony, live music and soooooo much more! For schedule and ticket information, check out their website @ (www.othervenicefilmfest.com).

Suresh Joachim recently broke the Guinness world record for the **longest time spent watching TV**: 69 hours and 48 minutes. He could have easily accomplished this by watching the longest movie ever made. Do you know what it is? No, it's not John Travolta's *Battlefield Earth* (2000). (That's on the worst movie flop list). Weighing in at a total running time of 85 hours (5,220 min) is **The Cure for Insomnia (1987)**. It premiered in its entirety at The School of the Art Institute in Chicago, Illinois from January 31 to February 3, 1987, in one continuous showing.

Researching the longest movie ever made lead me to the discovery of the **WORST** movie ever made. Since a good or bad movie is purely subjective I am basing my findings on the greatest (financial) flops in cinematic history. With a negative cost of \$85 million (that's the cost of the actual film before the studio starts shelling out for prints and advertising) and only \$6.7 million taken after a month at the cinemas, *Town And Country* (2000) is reported to be, officially, the biggest flop of all time (with only 8% of its total cost recouped). This turkey did nothing for the career of Warren 'Ishtar' Beatty, who is now associated with not just one, but two of the biggest movie flops of all time. Other flops on the list include *Heaven's Gate* (1980), Madonna's *Shanghai Surprise* (1985), Kevin Costner's *The Postman* (1997), [The Adventures Of Baron Munchausen \(1988\)](#) and Bruce Willis' *Hudson Hawk*, (1991). But if you are judging the worst movie ever made by the number of Razzies (or Raspberries, the unofficial Hollywood awards ceremony for



To speak with a representative from The Cheat Sheet, please call us at: (310) 659-2901 or email us at TheHollywoodCS@aol.com.

The Kit and Kaboodle Glossary Game

Do you know the meaning of the following industry terms?

1. Ark Film
2. Door Knock
3. Making the Day
4. Pimp

Answers: [Click Here](#)

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